

**Join workplace, property and facility
management professionals at
ROFMEX 2023**

14-15 November
Ramada Bucharest Parc




ROFMEX
Romanian Facility Management Experience Days

Organizer



ROFMA - Romanian Workplace and Facility Management Association is a non-profit organisation established in 2009. Constituted as the sole representative of the facility management, workplace management and property management community in Romania, ROFMA aims to represent, support and promote these fields by developing the educational, informational and legislative framework.

Location

A multi-purpose venue, traditional for ROFMA events. The ideal space for a leading event in the field of facility, property & workplace management.



Terra Grand Ballroom RAMADA BUCHAREST PARK

3-5 Poligrafiei Ave., Bucharest 013704



RAMADA[®]
BY WYNDHAM
BUCHAREST PARC



RAMADA[®]
PLAZA BY WYNDHAM
BUCHAREST CONVENTION CENTER

Background

SHAPING THE BUILT ENVIRONMENT TOGETHER

The integration of advanced technologies and the AI challenge, the energy efficiency, the increased focus on environmental, social and governance factors as well as the health and safety protocols, the business resilience, the fine-tuning of hybrid work in post-pandemic offices and last but not least, the perma-crisis, are just some of the topics that continue to preoccupy players in the built environment, dramatically and rapidly shaping the business environment.

How does the facility, property and workplace management sector position itself in this context? What are the main global and local challenges, beyond cost pressures and lack of human resources? How can current developments and trends be turned into business opportunities?

On 14-15 November, ROFMA - Romanian Workplace and Facility Management Association is organizing the 5th edition of the most important event of the year in the workplace, property and facility management fields: ROFMEX 2023.



Objectives

**KNOW-HOW,
NETWORKING
OPPORTUNITIES AND
HANDS-ON EXPERIENCE**

ROFMEX offers:

- the ideal advertising platform, both for suppliers of equipment, products, technologies and services and for their beneficiaries;
- the professional and efficient way of networking and disseminating know-how, through debates on industry trends, benchmarking analysis, FM research;
- the environment for continuous education and certification of specialists in facility, property and workplace management.



ROFMEX 2023 General Agenda

A MIX OF KNOW-HOW, NETWORKING AND HANDS-ON EXPERIENCE



14 November 2023

- 09:30 - 17:30 The International Conference ROFMEX 2023
- 17:30 – 20:30 ROFMA Drinks & Talks. End of the Year Party

15 November 2023

- 10:00 – 16:00 Study tours to representative buildings



ROFMEX 2023 International Conference Agenda

NOVEMBER 14



- 09:00 - 09:30 Participants registration & Welcome Coffee
- 09:30 - 11:00 **The FM market between global trends and local realities.**
 - How we manage the built environment in a time dominated by crises, resource scarcity, the ESG agenda and the digital challenge.
- 11:00 - 11:30 Networking & Coffee Break
- 11:30 - 13:00 **Predictive and preventive approaches in facility management**
 - From risk mitigation to cost optimization
- 13:00 - 14:00 Lunch & Networking
- 14:00 - 15:30 **Workplace management in the era of hybrid work and permacrisis**
 - How to create a positive work environment while optimising costs
 - The spread of remote working and flexible working schedules, a reality of the business environment
- 15:30 - 16:00 Networking & Coffee Break
- 16:00 - 17:30 **From IoT and robots to machine learning and AI: the challenges of digital transformation**
- 17:30 – 20:30 **ROFMA Drinks & Talks. End of the Year Party**



Participants

AN EVENT DESIGNED FOR PROFESSIONALS

- C-level management
- Entrepreneurs in Real Estate, Facility, Property and Workplace Management
- Building owners and developers
- Facility, property and workplace management service providers
- Property managers, facility managers and corporate real estate managers
- Providers of facility, property and workplace management products and services
- Flexible workspace providers
- Architects and interior designers
- Suppliers of furniture and fittings for the working environment
- Providers of digital transformation solutions
- Facility, property and workplace management consultants
- HR professionals



Participation fees



General Fees:

- **110 Euro/pers** plus VAT
- **90 Euro/pers** plus VAT for 3 or more persons

For ROFMA members:

- **75 Euro/pers** plus VAT
- **55 Euro/pers** plus VAT for 3 or more persons

PREVIOUS EDITION - ROFMEX 2022

30

LOCAL AND INTERNATIONAL SPEAKERS

156

PARTICIPANTS

Cum a fost la ROFMEX 2022: <https://youtu.be/xZBrADWiEgq>

15

PARTNERS AND SPONSORS

12

MEDIA PARTNERS

Conferința internațională de workplace, property și facility management

ROFMEX 2022

8 iunie • București
Ramada Bucharest Parc



Parteneri
principali



Parteneri



Sponsori



Partener
organizational



Cocktail
oferit de:



Degustare de
vinuri. Experienta
oferita de:



Parteneri
media

